

COM 100: Introduction to Human Communication



Overview

This course is designed to introduce you to the basic concepts of human communication, processes, and environments. This course surveys communication topics related to culture, identity, organizations, and relationships. By the end of this course, you should have a fuller understanding of appropriate and effective communication based on your knowledge of theoretical concepts and their application.

Course Prerequisites and Requirements

To be successful in this course, we recommend English language fluency and computer literacy. We also encourage you to make sure your laptop or desktop computer meets the technical requirements.

What You'll Learn

- Define and describe the complex nature of communication
- Identify and describe the various contexts of communication study, including interpersonal, small group, organizations, public, and mass communication
- Explain the features of communication common to all contexts, including verbal and nonverbal
- Connect theoretical concepts of communication to everyday experiences
- Define key terms used by communication researchers and practitioners
- Describe the relationships between the discipline of communication and other academic areas of study

Transcript

This course appears on your transcript identically to how it appears on the transcript of an enrolled ASU student who has taken the course on one of ASU's campuses.

This course satisfies 3 credit hours toward the Social-Behavioral Sciences (SB) General Studies requirement at Arizona State University. It is strongly encouraged that you consult with your institution of choice to determine how these credits will be applied to their degree requirements prior to transferring your credit.

Exams and Grading

35%

Exit Quizzes (7)

15%

Reaction-Response (3)

15%

Situational Analysis (4)

35%

Final Exam

Creators

Frederick C. Corey

Vice Provost for Undergraduate Education,
Office of University Provost

Frederick C. Corey is Vice Provost for Undergraduate Education at Arizona State University. Professor Corey focuses on undergraduate student success through academic advising, degree planning, and major and career exploration. His research and instruction interests focus on communication and culture with an emphasis on ethnographic writing, cultural performance, and narrative. Professor Corey has published widely in journals and edited collections in communication studies. His articles have appeared in *Text and Performance Quarterly*, *Canadian Journal of Political and Social Theory*, *Western Journal of Communication*, *Journal of Homosexuality*, *Communication Studies*, and *Communication and the Disenfranchised*.



Alexis Valianos

Instructor,
Hugh Downs School of Human Communication

Alexis Valianos is an instructor in the Hugh Downs School of Human Communication at Arizona State University. Her areas of specialization are cross-cultural communication and conflict management.



Terrie Wong

Lecturer,
College of Integrative Sciences and Arts

Terrie Wong is a lecturer at the College of Integrative Sciences and Arts, Arizona State University. Her areas of specialization are intercultural communication and ethnography.



Creators

J. Macgregor Wise

Professor,
School of Social and Behavioral Sciences

Greg Wise is professor of communication studies and social technologies at Arizona State University. He received his Ph.D. from the University of Illinois in 1995. Professor Wise's areas of expertise include media studies, culture and technology, globalization, and surveillance. His major works include *Surveillance and Film*, *Culture and Technology: A Primer*, and *Cultural Globalization: A User's Guide*.



Manuel G. Avilés-Santiago

Associate Professor,
College of Integrative Sciences and Arts

Manu Avilés-Santiago is associate professor of communication and culture at Arizona State University. He received his Ph.D. from the University of Texas at Austin. Professor Avilés-Santiago's areas of expertise include media studies, culture and technology, Latina/o studies, and intercultural communication.

