CIS 308: Advanced Excel in Business

Overview
This course covers advanced Excel skills using an applied focus on different types of decisions one may analyze using spreadsheet capabilities; graphs and charts to communicate complex analytics; pivot tables to slice and dice data for reporting; what-if analysis for forecasting and predictive analysis. Students will learn to use advanced functions of Excel to improve productivity, enhance spreadsheets with templates, charts, graphics, and formulas and streamline their operational work. They will apply visual elements and advanced formulas to a worksheet to display data in various formats. Students will also learn how to automate common tasks, apply advanced analysis techniques to more complex data sets and leverage Excel’s advanced functionalities.

What You’ll Learn
- Calculate with advanced functions and formulas
- Organize worksheet, workbook and table data using a variety of techniques
- Create and modify charts and graphs
- Customize and enhance workbooks using graphic objects and data tools
- Understand how businesses can utilize advanced spreadsheet analytical techniques using pivot tables, v-lookups, amortization and graphical data to better understand their business and customers
- Manipulate and analyze data to make appropriate recommendations for managerial decision making
- Deploy advanced techniques to increase productivity and improve efficiency by streamlining workflow

How to Succeed
To be successful in this course, we recommend English language fluency and computer literacy. Knowledge of basic mathematical & problem-solving skills is recommended. We also encourage you to make sure your laptop or desktop computer meets the technical requirements.

CIS 105 Computer Applications and Information Technology is strongly suggested as a prerequisite for success in this course.

Microsoft Excel is required for this course and not provided by ASU.

Earn College Credit
This course appears on your transcript identically to how it appears on the transcript of an enrolled ASU student.

This course satisfies 3 credit hours at Arizona State University. It is strongly encouraged that you consult with your institution of choice to determine how these credits will be applied.

In order to receive academic credit for this course, you must earn a grade of “C” or better. You have one year to add the course to your transcript.

This course is part of the Applied Business Analytics Certificate.

Exams and Grading

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Time Commitment
This is an asynchronous, online course. This means, while you will have deadlines, you do not need to be at your computer at specific times or participate in live activities.

To be successful in this class, you must view all course pages and complete all graded work by the deadlines indicated. Also, keep in mind that "attendance" in an online course means logging into the platform on a regular basis, checking for course announcements, and visiting and participating in the discussion forums.

This 3 credit, 8 week course requires about 135 hours of work. Therefore, expect to spend approximately 15-20 hours per week preparing for and engaging in this course.

Materials
Microsoft Excel is required for this course and not provided by ASU. This course also makes use of open educational resources (OERs) provided within the course.

Graded Assignments
Graded assignments are required and count towards your final grade. Students must submit all assignments via the course site unless otherwise instructed.

Exercises/Homework Assignments (58%): This course has 21 total assignments, at 30 points each for a total of 600 points. The lowest score will be dropped. Assignments will combine written answers, graphics/diagrams and/or logic, components covering assigned lectures for the current week as well as material from prior lectures and assignments.

Quizzes (13%): There are seven quizzes at 20 points each for a total of 140 points. Quizzes will be taken in Canvas with set timeframes for completion. You can attempt all quizzes an unlimited amount of times before the due date.

Exams (29%): There will be three exams given at 100 points each, for a total of 300 points. You must earn 85% on all exams to complete this course. The exams can be taken unlimited times.

Assignment Deadlines
Your instructional team will provide all content and learning activities on or through your course site. It is your responsibility to review all content, fulfill all assignments on time, and ask any questions you have in the designated discussion area. It is also your responsibility to determine the due dates and times for all course assignments according to your time zone. Due to the large-scale format of Universal Learner Courses, late assignments will not be accepted at any point during the course, and we cannot make exceptions.

Course Communication
All communication will take place via the discussion forums and course announcement page. There will be a discussion forum where you can post general questions, comments, and direct inquiries for the instructor and course team. Please use these forums to ensure a timely response. Your instructor will not be able to respond to email.

Additional Information
If you have questions about Universal Learner Courses and how they work, please visit ea.asu.edu or contact our support team at ulcourses@asu.edu.